



**PARTNERSHIP AGREEMENT BETWEEN  
FLORIDA DEPARTMENT OF ENVIRONMENTAL PROTECTION AND  
SIMIX REACTIVE SOLUTIONS, LLC.**

*A partnership that will assist the state's hotels and motels to protect Florida's natural resources while at the same time making the lodging industry more viable as a major component of the state's tourism industry.*

***Background:***

Currently, nearly 400,000 rooms are available in over 4,700 hotels and motels in Florida. They serve about 35 million guests annually, contributing almost \$10 billion to the state's economy. These facilities annually generate four percent of the state's municipal solid waste, use 625 million kWh of electricity and consume billions of gallons of water. Not only does the lodging industry have a significant financial impact on the state, it also has an impact on our natural resources.

The Florida Green Lodging Program is an effort by the Florida Department of Environmental Protection to encourage the lodging industry to conserve and protect Florida's natural resources through a voluntary certification. Hotels and motels that implement a waste reduction and conservation plan can save money and at the same time minimize their environmental footprint. A hotel or motel receives the certification designation by the state when it meets certain minimum criteria that reduce waste, water and energy, and improving indoor air quality.

As an incentive to Florida's lodging industry, the Florida Green Lodging Program has developed a partnership program with companies supplying the state's hotels and motels with equipment and services needed to receive and maintain certification in the Florida Green Lodging Program.

***General Agreement between the Partners:***

**SIMIX Reactive Solutions, LLC (SIMIX)** and the Department agree that it is in the interest of the people of Florida to conserve energy, to reduce water consumption, to preserve the quality of our air and to reduce the generation of solid waste in our state. They further agree that Florida's lodging industry and the guests annually utilizing its services have a significant impact on the natural resources of the state.

Through this agreement, **SIMIX** joins in partnership with the Florida Department of Environmental Protection's Florida Green Lodging Program to encourage the state's lodging industry to conserve and protect Florida's natural resources through a voluntary certification program. **SIMIX** agrees to use this partnership to promote the Florida Green Lodging Program and to assist the lodging industry to reduce its impacts on Florida's fragile environment.

***SIMIX agrees to do the following:***

1. Provide Florida's hotels and motels with technical assistance and information on products and services that can help them preserve and protect the indoor environmental quality, reduce water consumption, save energy and reduce waste generated in their facilities through the use of less toxic cleaners, coatings and modified cleaning processes.
2. Provide Florida Green Lodging Certification Candidates and Certified Facilities with a price reduction through its distributor, ENVIROCLEANERS, on products designed to help preserve the quality of the indoor environment, reduce water consumption, save energy and reduce waste generated through the use of safe and environmentally friendly cleaners and coatings. A list of applicable products is found in Attachment A.
3. Place on its website and the website of its area distributor, ENVIROCLEANERS, the Green Lodging logo with a link to the Department's Green Lodging website, [www.FloridaGreenLodging.org](http://www.FloridaGreenLodging.org).
4. Promote the Florida Green Lodging Program to hotels and motels in the state that are not Florida Green Lodging Certification Candidates or Certified Facilities.
5. Encourage SIMIX management and staff and the management and staff of ENVIROCLEANERS to utilize Certified Florida Green Lodges for conferences, meetings and travel, wherever practical. A list of certified facilities can be found on the State's Florida Green Lodging Locator, [www.FloridaGreenLodging.com](http://www.FloridaGreenLodging.com), a service provided by Earth 911.

***The Department, through its Florida Green Lodging Certification Program, agrees to do the following:***

1. Publicly acknowledge and promote **SIMIX's** commitment to helping assist the state's lodging industry to reduce its impacts on Florida's fragile environment via the Florida Green Lodging Program's webpage [www.FloridaGreenLodging.org](http://www.FloridaGreenLodging.org) and in various print materials.
2. Place an acknowledgement of **SIMIX's** efforts on the State's Florida Green Lodging Locator, [www.FloridaGreenLodging.com](http://www.FloridaGreenLodging.com), a service provided by Earth 911 for potential lodging guests to find environmentally friendly hotels and motels in Florida.
3. Place **SIMIX's** web link and contact information in the Florida Green Lodging Program's web based technical resource and assistance directory as suppliers of specific green products and/or services.
4. Display **SIMIX's** logo at all Florida Department of Environmental Protection Florida Green Lodging Program events.

***Disclaimer:***

Except as explicitly stated above, entry into this agreement does not constitute approval, acceptance, or endorsement of **SIMIX**, its products or its services by the State of Florida, and **SIMIX** agrees not to claim or imply that its participation in this Florida Green Lodging Program Partnership has resulted in such approval, acceptance or endorsement. **SIMIX** understands that the activities it undertakes in connection with the Florida Green Lodging Program Partnership are voluntary and are not intended to provide contractual services to the Florida Department of Environmental Protection or State Government. **SIMIX** therefore agrees that it will not submit a claim for compensation for its performance under this Agreement to the Florida Department of Environmental Protection or any other unit of State Government.

***Dispute Resolution:***

**SIMIX** and the Department will assume good faith as a general principle for resolving conflicts under this partnership. Both parties will endeavor to resolve all matters informally, so as to preserve maximum public confidence in the Florida Green Lodging Program. In the event informal channels do not produce a mutually agreeable resolution to a matter in dispute, either party to this agreement shall notify the other in writing as to the nature of the dispute, the specific corrective action sought and their intent to terminate the Partnership Agreement, either as a whole or in part, unless specific corrective actions sought are undertaken.

***Entry into Force and Duration of Agreement:***

Both parties concur that this agreement and the terms outlined in Attachment A and any additional supporting documents will become effective when signed by both parties and will continue until either party notifies the other in writing as to its decision to withdraw from this agreement. This agreement may be updated at any time to add new areas for which **SIMIX** seeks recognition as a partner. Both parties concur that this agreement is wholly voluntary and may be terminated by either party at any time, and for any reason, with no penalty. Failure to comply with this Partnership Agreement can result in termination of this agreement and authorization to use the Florida Green Lodging Program name or logo.

The undersigned hereby execute this Partnership Agreement, and affirm that each has the authority to execute this agreement on behalf of its respective party.

***Partnership Agreement Signatory for the Florida Department of Environmental Protection's Florida Green Lodging Program:***

Signature:

Date:

Mary Jean Yon, Director  
Division of Waste Management  
Florida Department of Environmental Protection  
2600 Blair Stone Road (MS 4500)  
Tallahassee, Florida 32399-2400

***Partnership Agreement Signatory for SIMIX Reactive Solutions, LLC:***

Signature:

Date:

Jeff Stanich, CEO  
SIMIX Reactive Solutions, LLC  
9180 Prairie Village Drive  
Kenosha, Wisconsin 53142

## ATTACHMENT A

**SIMIX** Reactive Solutions LLC <sup>TM</sup> (**SIMIX**) manufactures cleaners that safely and effectively remove algae and mold without using harmful bleach or biocides. Simix offers a product line of Protective /Preventive Coatings that contain NP Self-Cleaning Technology<sup>TM</sup> utilizing both natural and artificial sources of UV Light to prevent the re-growth of algae and mold and to make the surfaces easier to clean without harmful pressure washing. Use of these products will lower maintenance costs while improving overall appearance. **SIMIX** is helping to save water, time and money for the lodging industry while achieving higher standards of appearance and improved air quality in each room.

ENVIROCLEANERS, a Florida Distributor of **SIMIX** products, will work with facility managers to put together a plan of action for House Maintenance and Engineering, Application Training, and will offer a 10% discount on the following products to all Green Lodging Certification Candidates and Certified Lodges:

### Indoor Air Systems Cleaning, Preservation and Odor Control Solutions

**SIMIX- SUPREME SHIELD<sup>TM</sup>** Air Conditioning, Coils and Cabinet Coating  
Stops salt corrosion and dirty sock syndrome

### Concrete, Masonry, Roof and Floor Surface Solutions

Products will not yellow, never require stripping, and include a 5 year warranty\*

**SIMIX<sup>TM</sup>** - Algae and Mold Remover and Multi-Purpose Surface Cleaner  
For cleaning all interior and exterior surfaces

**SIMIX<sup>TM</sup>** - Algae and Mold Preventer Clear Surface Treatment  
Prevention of Algae and mold re-growth

**SIMIX<sup>TM</sup>** - Penetrating/Densifying Sealer for Concrete and Pavers  
Makes gum removal easier, repels water and motor oil

**SIMIX<sup>TM</sup>** - Floor Grime Remover  
Restores kitchen and bathroom floor surfaces

**SIMIX<sup>TM</sup>** - Hard Tile, Terrazzo and Grout Sealer  
Prevents grime buildup in grout line

### Windows and Multi-Surface Interior/Exterior High Shine

**SIMIX<sup>TM</sup>** - Multi Surface Protector Plus  
Mirrors, windows and finished wood

\*When treated by a certified applicator  
Certified Applicators Available Statewide

Additional information can be found at:

[www.simixsolutions.com](http://www.simixsolutions.com) or

(904) 827-1024, ext 4